Reserve Your Advertising Space in *NW Cyclist*

Targeting the country's "Greatest Bicycling Cities"* Seattle and Portland!

Release: March 2012

- Bike Commuting
- Gear & Accessories
- Favorite NW Rides
- Events/Previews
- How-To's
- Rails to Trails
- Riding with Kids
- Touring Guide

** Bicycling* Magazine, June 2008

Advertising

Rates** & Sizes

SIZE	PRICE	WIDTH	HEIGHT
Full Page	$2,755	7-1/2"	9-5/8"
1/2 Pg Hor.	1,685	7-1/2"	4-3/4"
1/4 Pg Sq.	1,105	3-5/8"	4-3/4"
1/8 Pg	585	3-5/8"	2-3/8"
Back Cover	3,365	7-1/2"	9-5/8"
Inside Covers	3,215	7-1/2"	9-5/8"

All prices are net **Qualify for lower rates with frequency placements in *Outdoors NW*

Advertising Deadline: Feb. 18, 2012

Release Date: March 9, 2012

- 35,000 copies
- 4-color
- 6-Month Shelf-life
- 135,000 Readers

Distribution

- Seattle Intl. Bicycle Expo
- Portland NW Bike Show
- Bike Shops/NW Events/Retailers/etc.

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OutdoorsNW
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