

Advertising

Full share and time share resort real estate: condos, townhomes, chalets and cabins.
BY ISTOCKPHOTO.

advertising@OutdoorsNW.com
(206) 418-0747
(800) 935-1083

AD DEADLINE: October 7, 2011
RELEASE DATE: October 27, 2011

Over 120,000 readers!

40,000 copies, All Glossy, 4-Color, 4-month shelf-life,
Pass-along circulation: 3 readers per issue!

EMAIL ADS TO: production@OutdoorsNW.com

Rates and Sizes

SIZE	4-COLOR	WIDTH	HEIGHT
Full Page	\$2,950	See Below*	See Below*
2/3 Page	\$2,300	5-0"	9-5/8"
1/2 Page	\$1,850	7-1/2"	4-3/4"
1/4 Page Sq.	\$1,225	3-5/8"	4-3/4"
1/4 Page H	\$1,225	7-1/2"	2-3/8"
1/8 Page	\$ 650	3-5/8"	2-3/8"
1/16 Page	\$ 400	1-3/4"	2-1/4"
Back Cover	\$3,750	See Below*	See Below*
Inside Covers	\$3,500	See Below*	See Below*

***FULL PAGE SIZES AND INFO:**

Bleed	8-3/4"	11-1/8"
Trim	8-1/4"	10-5/8"
Live	7-1/2"	9-5/8"

RATES ARE NET

Western SnowSports is a publication of Price Media, Inc.

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Celebrating Our
23rd Year
The Northwest Original Since 1988
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2010-11 WESTERN SNOWSPORTS COVER PHOTO BY GAVIN CRAWFORD

2011-2012 Western Snowsports Media Guide

Reserve space for the
11th Annual
Western SnowSports



Advertising Deadline: September 24, 2011
Release: Prior to NW Ski Shows

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