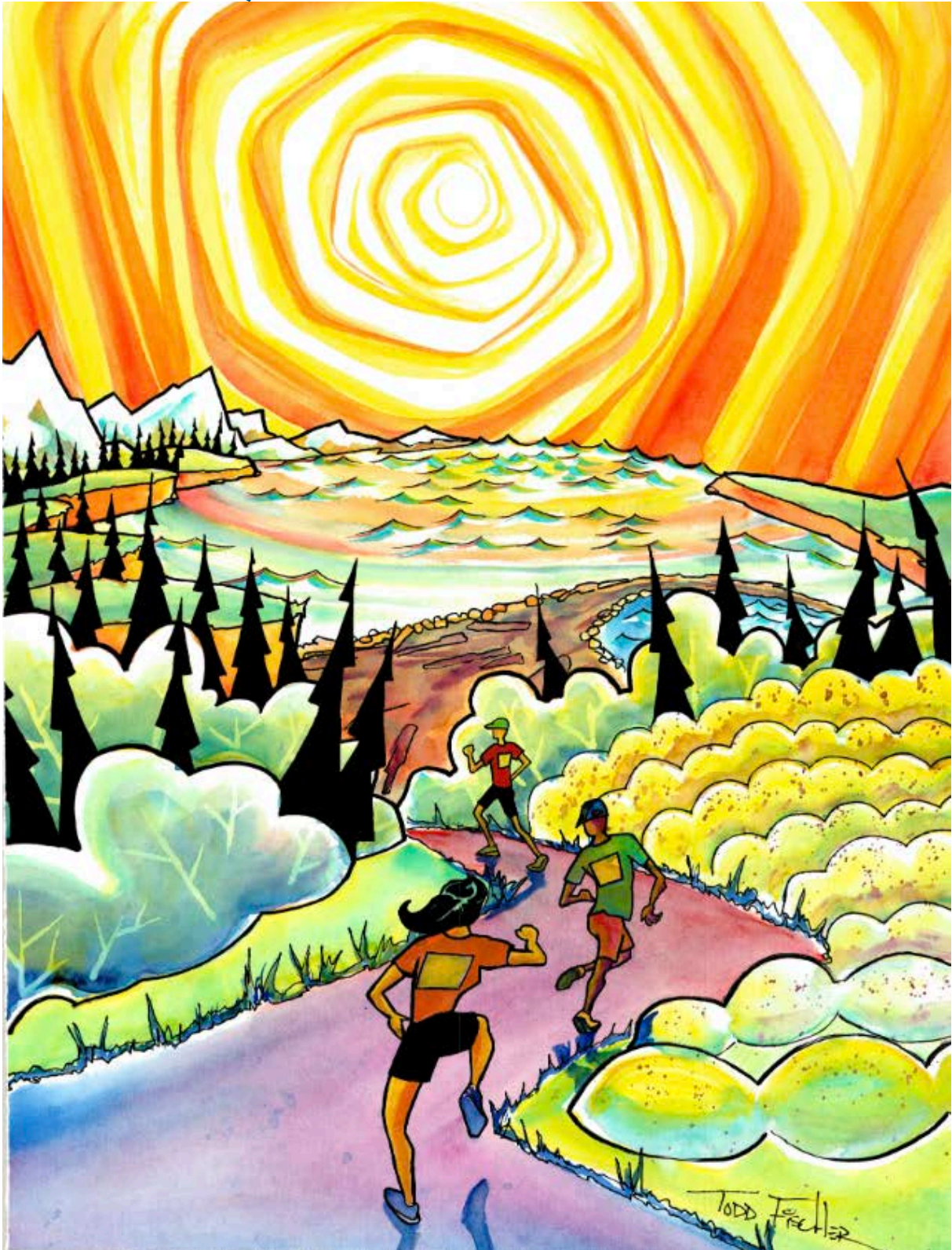


2023 JIM'S PHARMACY HEALTH & FITNESS EXPO PACKAGE



JUNE 2-4, 2023 www.nodm.com



Mission Statement

To promote and manage an annual, high quality destination event that will showcase the natural splendor of the North Olympic Peninsula and the area’s commitment to volunteerism.

Brief Description of the Event

The Port Angeles Marathon Association (PAMA) promotes and manages the North Olympic Discovery Marathon (NODM). This race is a high quality event run between Sequim and Port Angeles along the Olympic Discovery Trail. The weekend of June 2-4 will mark the 21st anniversary for this popular running event.

The primary goals of the PAMA are to create a destination event desirable within the athletic community, showcase the community’s commitment to volunteerism and quality of life awareness, and to create a significant economic impact on Clallam County.

The NODM will bring more than 2,500 participants to the Olympic Peninsula race weekend. Registration is open and runners are preparing to run the marathon, half marathon, relay, 5K, 10K or Kids 1.2 mile fun run. Many out of area runners will visit the peninsula before race weekend to prepare and review the course.

PAMA uses dollars wisely and will continue to shop locally All food and event production supplies are purchased in town.

Supporting Our Local Service Clubs

PAMA is proud of the relationship it has established with many of the service clubs and school extracurricular clubs in our community. Each year PAMA makes significant contributions to these clubs in exchange for their assistance with various race components. These partnerships not only help with funding for many programs and organizations, they provide volunteer experience for local youth. Each year PAMA presents dozens of recommendations and recognitions for the volunteer efforts of the high school students in Clallam County.

In 2022, PAMA made donations in excess of \$30,000 to local organizations, including;

Hamilton Elementary PE Dept	Peninsula Trails Coalition	PAHS Band
YMCA Youth & Government	Nor’Western Rotary	Children’s Montessori
Hurricane Ridge Ski Team	Sequim Band Boosters Civil	Olympic Mountaineers Wrestling Olympic
Lion’s Club	Air Patrol	Peninsula Youth Orchestra
Port Angeles Swim Club	Lincoln Park BMX	Ranhan Pony Club
Explorers Post 1003	Franklin Elementary PTO	Port Townsend Cross-Track club
Peninsula College Foundation	Sequim High School Band	AmeriCorps
	Club Runner Parents Group	Mosaic Peninsula Rowing

Expo - 1-3 Days

Participants are required to attend one of the first two days of the Expo (Red Lion Hotel, Port Angeles) to collect their race packet, which includes their Race bib and shirt. When attending they come with the family and friends. The third day of the expo takes place at the finish area on the Port Angeles Pier. Spectators waiting for their family/friend to finish the event will have time to explore vendors. In 2022, more than 2,400 athletes participated. We expect a minimum of 2500 athletes in 2023. Race surveys show that an average of 3 people travel with each participant for a total of 8,000 people in the area on race weekend.

NODM is making a difference in Port Angeles by drawing tourists that may not otherwise visit the area, as well as engaging the local community and helping to put Port Angeles on the map as a running destination and healthy community.

Friday & Saturday Booth Includes Inside at Red Lion Hotel - Port Angeles

- 8' Skirted Table

- 2 Chairs

**- Select Booth can have Electrical
(note on application if you need electricity)**

Sunday Booth Includes Outside on Port Angeles City Pier

- 10' x 10' Space to set up your booth

- 8' Table and Chairs upon request

Set-Up

- Friday, June 2nd from noon - 2:30 pm
- Saturday, June 3rd from 9:00 am - 10:30 am
- Sunday, June 4th starting at 8:30 am

Expo Hours of Operation

- Friday, June 2 4:00 pm to 7:00 pm
- Saturday, June 3 11:00 pm to 5:00 pm
- Sunday, June 4 9:30 am to 1:30 pm

Take Down

- Saturday, June 3rd starting at 5 pm
- Sunday, June 4th anytime you would like

Cancellations and Refunds

No refunds will be issued to any exhibitor who fails to attend the Expo. Should you need to cancel your booth space, please contact the Expo Manager as soon as possible.

Booth Space

The booth spaces are approximately 8' x 10'; If you would like to bring a 10' x 10' tent, please contact the Expo Manager when booking your space. If you are bringing your own table or skirting please let the Expo Manager know when booking.

Booth Assignment

The expo layout of booths will be assigned in May. If you would like to request a particular booth spot please let the Expo Manager know and we will do our best to accommodate you. Please supply the Expo Manager with a list of all products/services offered to the public at the Expo. The North Olympic Discovery Marathon reserves the right to restrict products/services that may not be suitable at the event or that conflict with sponsor exclusive products.

Selling Goods and Services

Selling goods and services is permitted at the Expo provided they do not conflict with Race Weekend sponsors. If you are uncertain, please confirm with the Expo Manager.

Facilities

There are restrooms located both downstairs, outside of registration pick-up, and up stairs at the top of the stairs. There is a restaurant located on the first floor and several other cafés and restaurants located on Lincoln, Front and 1st Street all within a few blocks of the expo.

21st Annual North Olympic Discovery Marathon –June 2-4, 2023

Insurance

The Exhibitor assumes entire responsibility and liability for losses. The Exhibitor's property shall be placed on display and exhibited at his/her/its risk, and the Marathon assumes no responsibility for loss or damage thereto. The Exhibitor shall also assume all responsibility for loss or damage to his/her/its property due to fire, theft, lightning, earthquake, explosion, or any cause beyond the control of the Marathon. The Exhibitor understands that neither the Marathon nor the Red Lion Hotel maintains insurance covering the Exhibitor's property or lost revenue, and it is the sole responsibility of the Exhibitor to obtain insurance for this risk.

WiFi

WiFi should be available through the Red Lion Hotel at no additional charge. If you are in need of WiFi access please let the Expo Manager know.

Parking

The Red Lion Hotel has limited parking onsite. There is various parking in downtown Port Angeles – where the expo takes place. There are several free and pay parking lots in downtown, within walking distance to the Expo. Bring appropriate cash (\$6-\$11) for parking in pay lots.

Electrical

If you require power at your booth, please let the expo manager know and we will do our best to accommodate you.

Elevators

Elevators are located on the first floor to the north of the men's restroom. There is also a ramp to get into the Expo Center.

Expo Raffle

To ensure all attendees stop by your table we will be offering 2023 participants the opportunity to participate in an expo raffle. This opportunity is FREE to all exhibitors. Please specify on the exhibitor form if you would like to participate in the raffle. What this entails is that each vendor provides one item to raffle off. All participants will receive a raffle ticket when they get their race packets. Vendors will have a raffle ticket drop box at their table if you would like to participate in the raffle. Participants will make the rounds through the Expo to choose which vendor gets their raffle ticket. Each vendor is responsible for contacting the winner of their raffle and getting them their prize.

_____ (hereinafter referred to as, "the Exhibitor"), HEREBY AGREES with the Port Angeles Marathon Association (hereinafter referred to as "the Marathon"), to the following terms and conditions for the North Olympic Discovery Marathon Race Expo to be held at the Red Lion Juan de Fuca Room on June 2-4

1. The Exhibitor agrees that all displays will be fully set up by 11:00 am on Saturday, June 3, 2023 and all items removed by 6:00 pm. Move-In will begin at 9 am. The expo is located on the second floor and a slow elevator is available. Friday, June 2nd, 2023 is optional, however if I choose to participate on Friday, June 2nd, 2023 I will be fully set up by 3:30 pm on Friday June 2nd, 2023.
2. The Exhibitor agrees to have his/her booth open and staffed during Race Expo hours.
3. The Exhibitor agrees that displays will not visually or physically disturb aisles or adjacent exhibitors.
4. The Exhibitor agrees that all literature, products, etc., belonging to the Exhibitor shall be removed from the Expo Room by 6:00 pm on Saturday, June 3, 2023
5. The Exhibitor agrees that the Marathon reserves the right to reject or restrict any exhibit.
6. The Exhibitor agrees not to cause damage to the building or booth equipment, or act in any manner deemed inappropriate by the Marathon. The Exhibitor agrees that he/she/it shall be liable for all damages which she/he/it may cause to The Red Lion in connection with his/her/its exhibit. Exhibitors may not apply paint, lacquer, adhesive or other coatings to floors or to standard booth equipment without written permission of the Marathon.
7. The Exhibitor assumes entire responsibility and liability for losses. The Exhibitor's property shall be placed on display and exhibited at his/her/its risk, and the Marathon assumes no responsibility for loss or damage thereto. The Exhibitor shall also assume all responsibility for loss or damage to his/her/its property due to fire, theft, lightning, earthquake, explosion, or any cause beyond the control of the Marathon.
8. The Exhibitor understands that neither the Marathon nor The Red Lion maintains insurance covering the Exhibitor's property or lost revenue, and it is the sole responsibility of the Exhibitor to obtain insurance for this risk.
9. The Exhibitor hereby agrees to indemnify and hold harmless the Marathon from any claims arising as a result of the Exhibitor's exhibit or any actions or conduct of the Exhibitor or the Exhibitor's agents and employees, or the property of the Exhibitor.
10. The Exhibitor will assume responsibility for obtaining any required licenses for vending their products in The Red Lion, and will hold the Marathon harmless for any costs incurred by the Marathon due to the Exhibitor's failure to secure proper licensing.

By checking the waiver box, I certify that I HAVE READ, UNDERSTAND AND AGREE to all the terms and conditions of the North Olympic Discovery Marathon Expo Exhibitors' Agreement as set out above.

Exhibitor/Vendor, or authorized representative

Date:



Jim's Health & Fitness Expo Vendor Application 2023



Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____

Postal/Zip Code: _____

Telephone: _____

Email: _____

Website: _____

Facebook: _____

Twitter: _____

Corporate Booth Space:	\$250
Charity/Non-Profit Booth Space:	\$150
Expo Raffle Prize	YES NO

If you are bringing a tent on Saturday contact the Expo Manager prior to booking

What days are you attending? Friday Saturday Sunday

Briefly describe the product/service/sample you will be promoting/ distributing at the Expo. (must not conflict with sponsor exclusive products):

Does your booth require electricity?

Yes

No

Please supply a one liner about your company/ products for promotional purposes.

We would like to donate the following Raffle Prize:

Item: _____ Value: _____

Payment

Method: Check, Payable to PAMA (Port Angeles Marathon Association) VISA Mastercard

Credit Card Number: _____

Name on Card: _____

Exp Date / CVV #: _____

Amount: _____

Signature: _____

Send the completed form with full payment to:

Port Angeles Marathon Association PO
 Box 431, Port Angeles, WA 98362
 Phone: (585) 451-0014
 Email: expo@nodm.com